

September 17-19 2024 | San Diego, CA

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\$1,100



7th Annual
**MICROBIOME MOVEMENT
SKIN HEALTH & COSMECEUTICAL
SUMMIT**

Unleash the Potential of Scientifically Validated Skin Microbiome Cosmetics

**Science in Skin Health: Building Gold
Standard Methodologies & Generating
Robust Data to Successfully Translate
Microbiome Innovations into Disruptive,
Market-Leading Cosmeceuticals**

17+ World-Class Speakers, Including:



Ardeshir Bayat

Vice President & Global Fellow
The Estée Lauder Companies



Larry Weiss

Chief Executive Officer
Symbiome



Andrew Bartko

Executive Director
**Centre of Microbiome Innovation at
University of California San Diego**



Tom Verlinden

Chief Executive Officer
YUN Probiotherapy



Elsa Jungman

Founder and Chief Executive Officer
Dr. Elsa Jungman



Jared Kehe

Co-Founder & Chief Scientific
Officer
Concerto Biosciences

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WHAT OUR 2023 ATTENDEES SAID ABOUT US:

▄▄ This meeting covered the full range of challenges with commercializing a microbiome related product in the skin health sector from R&D to consumer insights ▄▄

Head of Business Development, BA Sciences

▄▄ Close knit group of people. Friendly, approachable, and engaging audience. ▄▄

Chief Technology Officer, BLIS Technologies

▄▄ Great speakers, great conversations, great opportunity to network! ▄▄

Scientific Affairs Manager, Sebapharma GmbH

Why You Should be Excited About the 7th Microbiome Movement – Skin Health & Cosmeceuticals Summit

We are only just beginning to unlock the scope and complexity of the skin microbiome, sparking excitement for new potential applications in skin health products. From the acquisitions of **Gallinée & Lactobio** by **L'Oréal & Shiseido** to rapidly growing startups like **Arcaea** and **Cryosmetics** and trailblazing research from the **Centre for Microbiome Innovation** at **UC San Diego**; the skin microbiome space has never been more exciting!

Enter the **7th Microbiome Movement – Skin Health & Cosmeceutical Summit**, the industry-dedicated meeting focused on uniting and empowering the skin health community to develop the next generation of microbiome-based products that will disrupt the cosmetics industry.

With fresh insights from cosmetic giants, new startups, and everything in-between! Discover novel scientific breakthroughs, new ways of discovering actives, and the cutting-edge of probiotic formulation. Plus, discuss looming regulatory challenges and gain insights into generating the strongest substantiated claims. This meeting will unite 80+ scientific and strategic leaders from the likes of **Estée Lauder, Symbiome & YUN Probiotherapy** to overcome key bottlenecks through a series of data-driven presentations, case studies, panel discussions, and networking opportunities to help you build gold standard methodologies & generate robust data.

Step into the forefront of skin microbiome innovation to successfully translate scientifically validated products into market-leading cosmeceuticals that shape the future of skin health.

We look forward to seeing you in San Diego!

Clear 3 Days for These Unmissable Takeaways:



Discover effective translation & formulation strategies to transfer microbiome innovations to on-shelf products from **YUN Probiotherapy & Revision Skincare**



Reveal the hidden functional roles of diverse skin microbial communities with fresh research insights from **Symbiome & Concerto Biosciences** to stay on the forefront of research



Identify potential future regulatory challenges including MoCRA, the SB54 packaging rules, & the potential of the BIOSECURE act **with regulatory experts** to streamline your product approval and launch.



Hear results straight from the lab & clinic in data-led microbiome product case studies provided by **Biocogent, AOBiome, & Clearskin Medical** to help you benchmark upcoming product pipelines.



Collaborate with your peers and contribute your expertise through our networking breaks, roundtable discussions, and workshops to crowdsource ideas and overcome key bottlenecks with your team.

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Your Expert Speakers



Andrew Bartko
Executive Director
for the Center for
Microbiome Innovation
**University of
California San Diego**



Ardeshir Bayat
Vice President &
Global Fellow
**The Estée Lauder
Companies**



Nyree Bekarian Mack
Product Safety
Specialist & Strategic
Consultant
NBM Consulting



Daniel Brownell
Head of Research &
Development
AOBiome



Jared Kehe
Co-Founder & Chief
Scientific Officer
Concerto Biosciences



Jenifer Cookson
Senior Director of
Development
Arcaea



Sarah de Szalay
Senior Manager
- Research &
Development
Gattefossé



Julia Durack
Vice President -
Research & Product
Development
Symbiome



Sofia Iglesia
Senior Scientist
Revision Skincare



Elsa Jungman
Founder & Chief
Executive Officer
Dr Elsa Jungman



Paul Lawrence
Executive Director -
Research & Discovery
Biocogent



Avril Love
Counsel
K&L Gates LLP



**Milana Shternberg
Anash**
Chief Executive
Officer & Founder
Clearskin Medical



**Claudia Vanesa
Piattoni**
Founder & Chief
Executive Officer
Cryosmetics



Tom Verlinden
Chief Executive
Officer
YUN Probiotherapy



Larry Weiss
Chief Executive
Officer
Symbiome



Apostolos Pappas
Head of R&D Skincare
& Haircare
Apostolos Pappas

“ Excellent mix of academic & applied science presentations, recognized speakers, and very good organization ”

Konstantinos Gardikis, Director of Research & Development,
Apivita SA

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Pre-Conference Workshop Day

Tuesday, September 17th

WELCOME

Consumer Education & Product Differentiation Workshop Day

Explore novel strategies to differentiate your products and educate consumers about the burgeoning skin microbiome cosmeceutical market. Learn from success stories, market trend forecasts, and topic experts to gain insights into effectively launching and marketing your products.

Workshop A

9:00

How Much do Consumers Care About their Skin Microbiomes? Increasing Awareness & Educating Consumers on Cutting-Edge Skin Microbiome Research

This workshop will focus on increasing awareness & educating consumers on cutting-edge skin microbiome research. This session will help you benchmark the baseline knowledge of the consumer population, so you can tailor your education strategy. We will discuss how to best communicate the benefit of your products and the common pitfalls of new microbiome product developers. This session will give you the opportunity to collaborate with other leaders in the skin microbiome community to assess the challenges in communicating the benefits of a balanced microbiome, and the potential harms of skin dysbiosis. Watch a short talk then discuss potential strategies associated with educating the consumer about their skin microbiome:

- How to make your science known: communicating evidence-backed information regarding commensal microbes to reframe the narrative surrounding skin microbes to emphasize their role in skin health.
- How to transparently communicate specific skin-health needs: Investigating the consumers understanding of microbiome testing results, skin types, & microbiome diversity.
- How to make bacteria popular: Interpreting consumer trust in the microbiome industry & taking lessons from the gut microbiome sector to combat the stigma against skin bacteria in a germophobic society.



Andrew Bartko
Executive Director
Centre for Microbiome Innovation UCSD

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Networking Lunch Break

12:00

Workshop B

1.00

Understanding your Audience to Leverage the Relationship between the Skincare Market & Social Media

This session will be a deeper dive into consumer education, discussing the role of social media in educating consumers about novel skin-care breakthroughs. We will explore directing market trends, and how to utilize this to generate successful products. Throughout this workshop you will analyse different social media strategies to differentiate your product in the market, drive cross platform engagement, and utilize all tools at your disposal. This session will discuss:

- Why some things go viral: Identifying the drivers of successful social media strategies with high engagement and what contributes to the success of a campaign.
- How to find the right tool for the job: Investigating TikTok, Instagram, X & Facebook to adapt your content design based on platform to maximise your marketing budget & click-through rate.
- How to maximise your IP: Discussing product variations and broad vs niche appeal product differentiation strategies.



Sarah de Szalay
Senior Manager
- Research & Development
Gattefossé

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End of Pre-Conference Workshop Day

4:00

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Conference Day One

Wednesday, September 18th

WELCOME

8:00 **Check-in & Light Breakfast**



9:00 **Chair's Opening Remarks**



Andrew Bartko
Executive Director
Centre for Microbiome
Innovation UCSD

Diversifying Microbiome Applications: A Holistic View of Microbial Benefits

9:15 **The Relationship Between The Microbiome & Aging: Exploring The Influence of the Microbiome on Aging, and the Implications for Microbiome Anti-Aging Products.**

- Understanding the relationship between the skin microbiome and the rate of 'apparent aging' to develop new classes of anti-aging product.
- Deciphering the role of the gut-skin axis in how the skin microbiome changes with age.
- Discussing the challenges in identifying the origin of microbiome metabolites, measuring 'apparent age', and applying microbiome knowledge to novel product development.



Ardeshir Bayat
Vice President & Global
Fellow
The Estée Lauder
Companies

9:45 **Identifying Integral Scalp Microbiome Components to Improve Hair & Scalp Care Product Development**

- Associating differences in consumer scalp microbiomes with impacts on scalp health
- Assessing the effects of products on the scalp microbiome to reduce the prevalence of damaging microbes
- Potential avenues for shampoo usage to correct scalp dysbiosis



Jennifer Cookson
Senior Director of
Development
Arcaea

10:15 **Structured Networking Break**

Make the most of this morning networking session to reconnect with your industry and meet fellow microbiome pioneers. Use this opportunity effectively connect with cross-industry stakeholders and form important connections for expediting your platform development!



Accelerating Bioinformatics & Streamlining Research by Analysing Differing Methodologies to Improve Skin Solutions

11:00 **Panel Discussion: Comparing Profiling & Sequencing Methodologies to Provide Tailored Analysis Solutions**

Join an academic leader in the microbiome sequencing space to interview consumer profiling & sequencing providers & assess the state of the field.

- Discussing the limitations of 16S, WGS, & shotgun sequencing, as well as the potential for a metagenomic and functional 'omics' approach
- The place for qPCR profiling methodologies in comprehensive skin microbiome analyses
- Exploring inter-species interactions & the need for multiomic studies to fully understand the complex dynamics of microbiome interactions



Andrew Bartko
Executive Director
Centre for Microbiome
Innovation UCSD



Elsa Jungman
Founder and Chief
Executive Officer
Dr Elsa Jungman

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Conference Day One

Wednesday, September 18th

WELCOME

11:45 **Session details to be released shortly**



Elsa Jungman
Founder and Chief
Executive Officer
Dr Elsa Jungman

12:15 **Networking Lunch**



Deepening Understanding of Microbiome Diversity to Provide Novel Skin Health Solutions

1:45 **Expanding the Population Demographic in Microbiome Studies Challenges Our Prevailing Concepts of a Healthy Adult Skin Microbiome**

- What microbiome functional traits have been lost by modern urban lifestyles?
- The importance of improving understanding of diverse microbiomes from around the globe
- What do we know about the skin microbiome outside the lens of industrialisation and Caucasian white skin?
- Applying these findings to facilitate product development



Julia Durack
Vice President -
Research & Product
Development
Symbiome

2:15 **Toward a Foundation Model of Microbial Ecology: Modelling Microbial Behaviour with Massive Coculture Datasets**

- Harnessing data collected from millions of laboratory cocultures to generate predictive models of microbial behavior
- Using these models to nominate microbes for inclusion in new products
- Paving the way for a generalized foundation model of microbial ecology that will accelerate microbial product discovery



Jared Kehe
Co-Founder & Chief
Scientific Officer
Concerto Biosciences

2:45 **Assessing the Impact of Skincare Products on Whole Microbiome**

- Implementing a pipeline approach to consumer product usage; assessing microbiome diversity before and after usage.
- Exploring the effect of products on different bacteria in vitro and evaluating the implications for skin health and microbiome balance.
- Opportunities and challenges to assess the whole microbiome impact



Claudia Vanesa Piattoni
Founder & Chief
Executive Officer
Cryosmetics

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Conference Day One

Wednesday, September 18th

WELCOME

3:30

Networking Break & Poster Session

Take a break from formal presentations to connect with your peers in a relaxed environment & learn more about industry research. This session will allow for poster presentations on some of the most cutting-edge research in the Skin microbiome sector. If you wish to provide a poster to present, please get in contact info@hansonwade.com



4:00

Roundtable Discussion: How to Incorporate the Massive Diversity of the Skin Microbiome into Research Methodologies & Product Development?



- The microbiome is understood to vary greatly across lifestyles, age, skin type, geography, body regions & more.
- What strategies can be employed to ensure that research outcomes are applicable to the most potential consumers?
- How can novel insights into microbiome diversity be incorporated into existing product development pipelines?

4:30

Chair's Closing Remarks

4:45

End of Day One

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▀▀ The conference was a great opportunity to meet and network with potential partners, often from companies I had never heard of before. ▀▀

Director, MicroGen Diagnostics

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Conference Day Two

Thursday, September 19th

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9:00 **Check-in & Light Breakfast**



9:15 **Chair's Opening Remarks**



Apostolos Pappas
Dermatology Consultant
Apostolos Pappas

Translating Novel Microbiome Innovations to the Shelves

9:30 **Deriving a Balance Between Preservatives and Probiotics to Formulate Effective and Safe Products**



Tom Verlinden
Chief Executive Officer
YUN Probiotherapy

- Exploring the challenges faced by cosmetic formulators in producing shelf stable, but non-microbiome damaging products
- Examining formulation strategies to develop novel probiotic delivery systems
- Discussing & comparing clinical results of microcapsule, aerosol, and spray delivery mechanisms

10:00 **Assessing Diverse Translation & Formulation Avenues for Different Microbiome Products**



Sofia Iglesia
Senior Scientist
Revision Skincare

- Discussing the stark differences in the formulation, manufacture, and regulation of; prebiotics, probiotics, or postbiotics.
- Understanding the unique formulation requirements of microbiome-derived products
- Highlighting the potential of microbiome biotics as next generation cosmeceuticals and identifying avenues for future research

10:30 **Morning Networking Break**

Make the most of this morning networking session to reconnect with your industry and meet fellow microbiome pioneers. Use this opportunity effectively connect with cross-industry stakeholders and form important connections for expediting your platform development!



Evaluating Clinical Outcomes to Redefine Skin Health

11:30 **Lessons Learnt from Ammonia Oxidizing Bacteria Products: Years into Market & Clinical Trials**



Daniel Brownell
Head of Research & Development
AOBiome

- Retrospective on phase 2 clinical trials, and a cosmetic product launch during therapeutic development
- Exploring the potential treatment options utilizing Ammonia Oxidizing Bacteria
- Optimizing microbiome drug delivery systems for ease of use and longevity

12:00 **Highlighting the Potential of Microbiome Products in Treating Skin Conditions: Presenting Efficacy Data from the Clinic**



Milana Shternberg Anash
Chief Executive Officer & Founder
ClearSkin Medical

- Identifying challenges in combating dysbiosis and improving skin health through microbiome interactions
- Exploring innovative strategies in harnessing microbiome science for novel solutions
- Reflecting on trial outcomes for treating psoriasis vulgaris, and assessing future research avenues

12:30 **Utilizing Bacteriophages as a Tool for Precisely Manipulating the Skin Microbiome**



Paul Lawrence
Executive Director - Research & Discovery
Biocogent

- Combating inflammation & blemishes by reducing *C. acnes* skin populations using phages
- Discussing clinical results & potential applications in personal care and cleaning products
- Mining the 'Phageome' and assessing new potential avenues for utilizing phages to control microbiome constituents

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Conference Day Two

Thursday, September 19th

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1:00 Lunch



Consumer Trust, Community Vocabulary & Claim Substantiation

2:00 **Addressing Future Regulatory Challenges to Ensure Effective & Complaint Novel Product Development**  **Avril Love**
Counsel
K&L Gates LLP


- Exploring the tension within marketing an FDA-compliant cosmetic microbiome product that lives up to its claims
- Discussing familiar and emerging regulatory challenges, including MoCRA and state regulation of ingredients & consumer data
- Considering the implications of new packaging legislation on product development

2:30 **Attempting to Define a "Good Microbiome" to Increase Product Trust and Language Consistency**  **Larry Weiss**
Chief Executive Officer
Symbiome

- Utilizing cutting edge knowledge to better encapsulate the components of a "good" microbiome across highly diverse populations
- Is changing the microbiome inherently bad? Can a product induce changes and still be "good" for the microbiome?
- How best to communicate the differences between "Retains existing microbiome" and "Aims to improve skin health by changing the microbiome"?

3:00 **Panel: Navigating the Challenging Waters of Labelling, Marketing, and Community Language**

- Get cross-functional insight into how to standardize the terminology used by the skin microbiome sector
- Have consumers been misled by overuse of "probiotic"?
- Improving concept translation of different microbiome technologies into consumer language

 **Larry Weiss**
Chief Executive Officer
Symbiome

 **Avril Love**
Counsel
K&L Gates LLP

 **Nyree Bekarian Mack**
Product Safety Specialist & Strategic Consultant
NBM Consulting

 **Apostolos Pappas**
Dermatology Consultant
Apostolos Pappas

3:45 **Chair's Closing Remarks**  **Apostolos Pappas**
Dermatology Consultant
Apostolos Pappas

4:00 **Close of the 7th Microbiome Movement Skin Health & Cosmeceuticals Summit**

Previously Attending Companies Include:



Proud to Partner With:

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Exhibition Partner: Clinical Microbiomics | MS Omics | CosmosID

CosmosID® is a global leader in supporting the pharmaceutical sector with CLIA-certified, ICH-GCP compliant microbiome and microbial isolate solutions for applications such as pre-clinical, clinical, CMC and regulatory support. In addition to Next Generation Sequencing workflows, CosmosID also offers validated, industry-leading bioinformatics, yielding multi-kingdom, strain-level resolution with leading sensitivity and precision. CosmosID-HUB, a user-friendly and interactive software for comparative analysis of microbiome data, complete with dynamic charts, visualizations, and statistics is used by researchers around the world for enabling downstream analysis & interpretation.

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Exhibition Partner: Therapeutics Inc

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www.therapeuticsinc.com

▀▀ I learned a great deal about the current research in skin microbiome field. The diversity of talks from topics in marketing, research and product development provided a full spectrum of areas I wanted to learn from other companies ▀▀

Jose Fernandez, Director of Research & Development at Signum Biosciences

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George Shrimpton

Senior Partnerships Director

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Microbiome Movement Skin Health & Cosmeceuticals allows you to elevate your brand & solutions within an expert-filled skin microbiome space.

Uniting C-level, scientific, and academic leaders, the program emphasises facing challenges and addressing bottlenecks in the development of skin microbiome products.

As the premier, skin-microbiome exclusive event; Microbiome Movement Skin Health & Cosmeceuticals is an essential opportunity to show your work, network with key decision-makers, and establish new partnerships.



Elevate your brand within the space with a case-study led presentation



Participate in expert panel discussions to help shape future industry directions

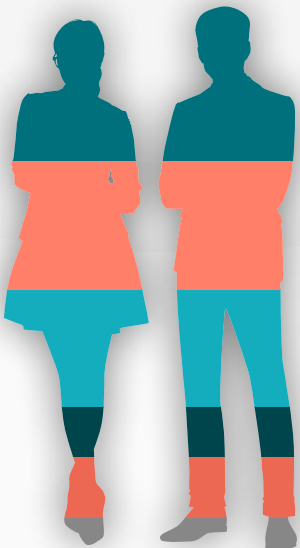


Highlight your company's presence with an exhibition booth, on-site branding, and website presence

▄▄ The conference was a great opportunity to meet and network with potential partners, often from companies I had never heard of before. ▄▄

Director, MicroGen Diagnostics

Seniority:



Chief/CxO: 29%

Director: 23%

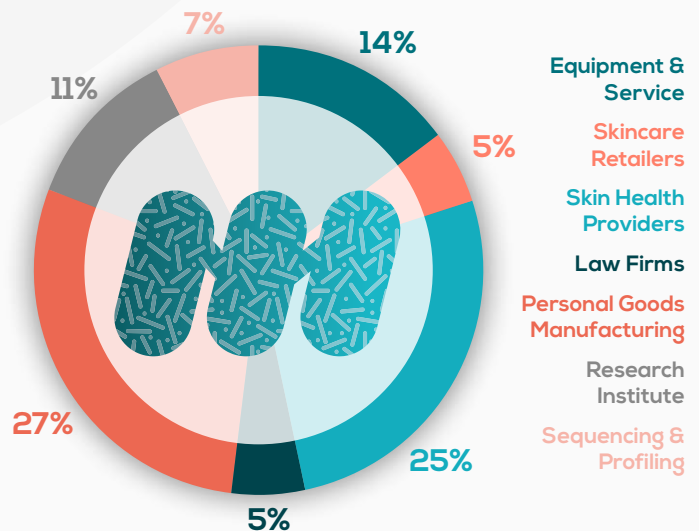
Other: 21%

President/VP: 9%

Manager/Head: 11%

Scientist: 7%

Company Type:



*Based on 2023's Microbiome Movement - Skin Health & Dermatology Summit

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George Shrimpton

Senior Partnerships Director

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Top 3 Reasons to Attend

1 **Uncover** the leading edge of scientific research and developments within the cosmeceutical skin microbiome space!

2 **Stay** ahead of the product development curve by considering formulation & clinical translation success stories from other players in the space

3 **Forge** meaningful connections & new opportunities through networking experiences with industry leaders, academics, and regulatory experts

3 Easy Ways To Book

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Cosmetic & Biotech Pricing*	Register By Friday, May 31	On The Door Price
Conference + Workshop Day	\$3,097	\$4,197
Conference Only	\$2,299	\$2,999

Startup & Academic Pricing**	Register By Friday, May 31	On The Door Price
Conference + Workshop Day	\$2,497	\$3,597
Conference Only	\$1,899	\$2,599

Solution Provider Pricing	Register By Friday, May 31	On The Door Price
Conference + Workshop Day	\$3,397	\$5,097
Conference Only	\$2,999	\$3,699

All bookings at this rate are subject to organizer approval. T&Cs apply.

*To be eligible for this price, the group or individual must be from a company that develops and sells products that are in or have gone through cosmetic or drug development & trials, and does not offer pay for services

**To be eligible for the discounted rate, the group or individuals must work full time for an academic institute, or be a start-up company with 50 or fewer employees

Group Discounts

- 10% - 2 Colleagues
- 15% - 3 Colleagues
- 20% - 4 Colleagues

Please note that discounts are only valid when three or more delegates from one company book and pay at the same time. Group discounts cannot be used in conjunction with other discount codes or offers, other than the early booking rates. For more information on group discount eligibility, rates and booking, please contact: register@hansonwade.com



VENUE

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